

MINEWORLD

MINEWORLD MEDIA

MineWorld.IO showcases mining professionals and organizations with a unique digital format that expands the message reach well beyond industry standard.

With rich multimedia, leading-edge software, and interactive components, MineWorld.IO will deliver an unrivaled user experience.

Provide your audience with a method to engage your brand. MineWorld.IO ensures that your content will be presented in an enriching and participative environment with targeted, memorable content.

Reach out to speak with one of our client relations representatives to discuss your brand.

1 (778) 903 – 0253
585 EAST 45 AVE VANCOUVER BC
CANADA V5W 1X6
contact@mineworld.io

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Feature Selections

Channel

Your MineWorld.io channel displays your banner, logo, website links, social media links, contact information, market info-graphics or link, access to your live stream, and your entire video collection. Your channel is found in the main menu under the CHANNELS tab.

News

MineWorld.io displays fresh news and current events above the header titled: "Latest Industry Headlines" which is represented as a horizontal right-to-left smooth scrolling ticker. If this feature is selected, any latest aggregated news containing your brand will be shown. The news displays the latest 5 news headlines in chronological order as they are published.

Sponsor

Choosing this feature will showcase your brand's most recent video at the very top right corner of the main sidebar titled: "PARTNERS". The sponsor area displays the latest 5 sponsor videos in chronological order as they are published. The Sponsor feature is only available to Partners.

Partner

Partnership is a very valuable part of what we do. Choosing the "Partner tier" will grant all of the listed features. Contact one of our customer relations representatives to discuss this opportunity.

Social Media Posts

We automatically post your fresh content on LinkedIn, Twitter, Mastodon and Tribel directly from MineWorld.io, and it's corresponding social media accounts.

Premier videos

Premier videos are pre-recorded content to be published at a pre-determined time. This enables everyone to advertise in order to gain interest in the event before air-time. Premiers can be any content including news, interviews, commercials, or other pre-approved content.

Voice Over Audio

Voice over is specialized audio performed by professional actors. This feature is utilized when a client prefers professional, well-matched narrative with inflection, while presenting textual content.

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AI text-to-voice

When creating video content with narrative requirements, we utilize AI text-to-voice as a value alternative to voice over.

Live Interviews

MineWorld.io features Live videos and Live-stream with optional audience participation in a variety of formats including textual, audio, and video. These formats can be derived through various means including zoom, streamyard, youtube and others. Live interviews are also simulcast on a selection of social media platforms including youtube, facebook, twitter, and linkedIn. Live interviews are conducted by world-class professionals.

Email Distribution

This feature if chosen, automatically distributes the latest MineWorld.io content to subscribers once every 24 hours via email. Each link displayed within the email navigates the subscriber directly to the corresponding content on MineWorld.io.

Video Hosting

Video hosting is a storage option for all MineWorld.io created video content. A client may choose to utilize this feature when video content that has not been created by the client is intended to be alternatively stored elsewhere.

Social Media Management

Social Media management is a useful tool for a client's brand exposure arsenal. If Social Media management is beyond the scope of your team or otherwise not in your wheelhouse, you can leave it up to us confidently and confidentially.

Market Info-graphics

Market Info-graphics enable your audience with a means to easily interpret your message. The Info-graphics feature is available in the CHANNEL tier.

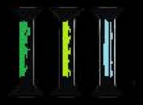
Outside Links

Links to a client website, pages within that website, or social media accounts are integral to your brand. Outside links are found throughout MineWorld.io in channels, videos, feeds and commercial content.

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MineWorld Community



Testimonials

"Thank you for your outstanding work and assistance in bringing an abundance of attention, and exposure to our company.

Our phones haven't stop ringing!!"

Mike Thast

Jayden Resources Inc.

1055 West Hastings Street, Suite #2250

Vancouver, BC, V6E 2E9

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Feature Selections per tier

FEATURE	TIER 1	TIER 2	TIER 3	TIER 4
Channel	YES	YES	YES	YES
News	NO	YES	YES	YES
Sponsor	NO	NO	NO	YES
Partner	NO	NO	NO	YES
Social Posting	YES	YES	YES	YES
Premier Videos	NO	NO	YES	YES
Voice Over Audio	NO	NO	YES	YES
AI text-to-voice	NO	YES	NO	NO
Live Interviews	NO	NO	YES	YES
Email distribution	YES	YES	YES	YES
Video Hosting	NO	NO	YES	YES
Social managing	NO	NO	NO	YES
Infographics	NO	YES	YES	YES
Outside Links	NO	NO	YES	YES

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